

Ample Labs: The Value Proposition Canvas

Ample Labs		Potential Partners	
<p>Products & Services</p> <ul style="list-style-type: none"> • ChalmersBot (chatbot to locate homeless services) • Accelerator program (IT training for youth experiencing homelessness) • Home ID app (secure digital identity system) • The Kit program (electronic device skill development) 	<p>Gain Creators</p> <ul style="list-style-type: none"> • Let people experiencing homelessness to find social service providers • Accelerator - empowering clients with tools, skills, mentors, opportunities, jobs • Let people experiencing homelessness voice opinions (through Chatbot tool and AL services) • Promote social awareness (i.e., Who the people experiencing homelessness actually are, they use smartphones, change narrative) • Influence government & policy maker • Helping service providers broaden their tech capacity • Connecting communities that previously have not engaged with technologies <p>Pain Relievers</p> <ul style="list-style-type: none"> • Bridging the gap between social service providers and the technology community • Communicate and establish a partnership, and benefit people experiencing homelessness → more specific <ul style="list-style-type: none"> ◦ Building tools ◦ Providing incentives and our expertise in research, design ◦ Hosting workshops and connecting them to others ◦ Expanding their knowledge of technical solutions ◦ AL is an ally and partner ◦ Creating client-centered solutions 	<p>Gains</p> <p>Service Providers</p> <ul style="list-style-type: none"> • More homeless are helped • Attract potential volunteers and social workers • Connect to new resources, tools, data to help future decisions • Tech expertise <p>Tech Community</p> <ul style="list-style-type: none"> • Connect to new resources • CSR appearance for tech companies • Diversity and Inclusion • New talent pool to hire from 	<p>Job-to-be-done</p> <ul style="list-style-type: none"> • Social service providers to serve homeless • Social service providers need to raise funds to run service • Technology companies to grow their business
		<p>Pains</p> <p>Service Providers</p> <ul style="list-style-type: none"> • Difficult to effectively reach out to people experiencing homelessness • A lot of effort required to provide social service in traditional way • Advertising (letting people know what specific services they provide) <p>Tech Community</p> <ul style="list-style-type: none"> • Difficult to find potential social services partners 	