

Ample Labs: The Value Proposition Canvas

Ample Labs

Products & Services <ul style="list-style-type: none"> ● ChalmersBot (chatbot to locate homeless services) ● Accelerator program (IT training for youth experiencing homelessness) ● Home ID app (secure digital identity system) ● The Kit program (electronic device skill development) 	Gain Creators <ul style="list-style-type: none"> ● Let people experiencing homelessness to find social service providers ● Accelerator - empowering clients with tools, skills, mentors, opportunities, jobs ● Let people experiencing homelessness voice opinions (through Chatbot tool and AL services) ● Promote social awareness (i.e., Who the people experiencing homelessness actually are, they use smartphones, change narrative) ● Influence government & policy maker ● Helping service providers broaden their tech capacity ● Connecting communities that previously have not engaged with technologies Pain Relievers <ul style="list-style-type: none"> ● Bridging the gap between social service providers and the technology community ● Communicate and establish a partnership, and benefit people experiencing homelessness → more specific <ul style="list-style-type: none"> ○ Building tools ○ Providing incentives and our expertise in research, design ○ Hosting workshops and connecting them to others ○ Expanding their knowledge of technical solutions ○ AL is an ally and partner ○ Creating client-centered solutions
--	---

Potential Partners

Gains Service Providers <ul style="list-style-type: none"> ● More homeless are helped ● Attract potential volunteers and social workers ● Connect to new resources, tools, data to help future decisions ● Tech expertise Tech Community <ul style="list-style-type: none"> ● Connect to new resources ● CSR appearance for tech companies ● Diversity and Inclusion ● New talent pool to hire from Pains Service Providers <ul style="list-style-type: none"> ● Difficult to effectively reach out to people experiencing homelessness ● A lot of effort required to provide social service in traditional way ● Advertising (letting people know what specific services they provide) Tech Community <ul style="list-style-type: none"> ● Difficult to find potential social services partners 	Job-to-be-done <ul style="list-style-type: none"> ● Social service providers to serve homeless ● Social service providers need to raise funds to run service ● Technology companies to grow their business
---	--