

Patrick Rodríguez



"I am ready for a new challenge."

Age: 26

Work: College Student

Family: Single

Location: Toronto, ON

Hardworking

Social

Artistic

Logical

Personality



Goals

- To further his study for a professional designation.
- Upgrade his skills and knowledge through continued studies.
- Earn bachelors degree in the shortest time as possible.

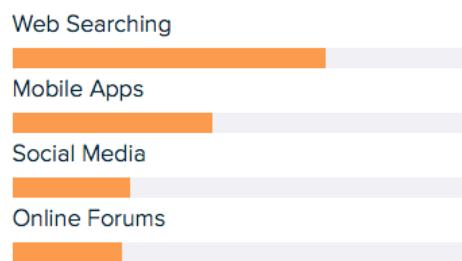
Frustrations

- It's difficult to find the right person for his questions
- He is having trouble anticipating how he could prepare for the next steps in the process
- He is unsure how his college diploma program will map over the degree program.
- He is concerned that the study will take too long and he would not receive full credit for the courses that he has already completed.

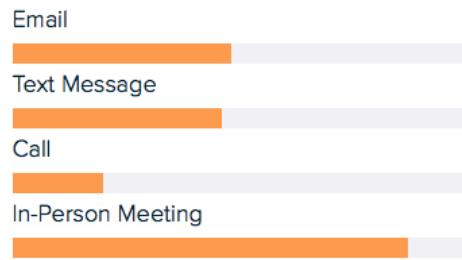
Bio

Patrick is expected to graduate coming April from George Brown College. He really enjoyed his study in Interior Decoration and feels that he can take it further by pursuing higher education. He is looking into universities in Toronto, perhaps the Ryerson University for Bachelors of Architectural Science. He is currently working part-time at an Interior Design firm as a Decorative Consultant. His supervisor is a graduate of Ryerson's Bachelors of Architectural Science.

Technical Literacy



Preferred Communication



Alex Khan



"I love animals."

Age: 22

Work: University Student

Family: Single

Location: Kingston, Canada

Friendly

Mature

Enthusiastic

Independent

Personality



Goals

- To find an institution that is closer to home, while still allowing her to maintain her independence.
- To achieve a high GPA to apply for another program.
- To find a like-minded community to attain emotional support.

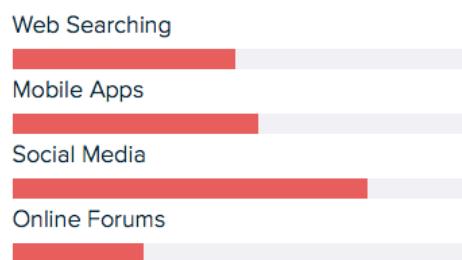
Frustrations

- She is not performing as well as she has hoped.
- Trying to find a new program that better suits her interest.
- Due to her part-time and class schedules, she finds it difficult to get in contact with university staff during the business hours.
- Feels isolated from family.

Bio

Alex is a second-year undergraduate student at Queen's University, Kingston, studying Biology. She is working part-time as a Barista at Starbucks in the mall. On top of that, she is volunteering at the local animal shelter. She finds that the program is different from what she has expected. She is considering transferring to another school, somewhere closer to home as her parents and her dog are living in Kitchener.

Technical Literacy



Preferred Communication

